

Daniel Hoffman

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SUMMARY

Experienced F&B professional, with over 25 years of beverage program development and equipment specification/supply chain distribution logistics management, seeking consulting opportunities.

SKILLS

Beverage Programming, Equipment Sourcing, Supply Chain Distribution Management, Hotel F&B Operations, Business Analysis, Managing Budgets of ~\$3 million, Collaboration, Adaptability, Microsoft Office

EMPLOYMENT HISTORY

Marriott International, Global Operations

Bethesda, Maryland

Director, Food & Beverage Programs

October 2015 – Present

- Provide strategic direction, analytics, guidance and documentation for 18 brand-specific beverage programs that generate \$2 billion in annual sales
- Manage over 80 partner relationships, product sustainment and compliance for beverage programs
- Identify beverage business opportunities and risks by keeping abreast of competitor, industry, economic and internal information and trends
- Sustain brand-specific food and beverage equipment specifications; coordinate procurement logistics for brand initiative implementation
- Manage restricted beverage funding including \$3 million budget development, reconciliation and invoice processing

Marriott International, Global Operations

Bethesda, Maryland

Director, Equipment & Beverage Specifications

May 2000 – October 2015

- Provided strategic direction, analytics, guidance and documentation for 7 brand-specific beverage programs; documented Quality Assurance beverage audits
- Researched, reviewed, documented and sustained brand-specific food and beverage equipment specifications for 10 hotel brands
- Managed vendor relationships and supply chain logistics required to ensure seamless implementation of equipment and supplies for brand programs and platforms
- Prepared 175 food and beverage operating supply and equipment packages/bills of material for new hotels, renovations and conversions throughout the US, Canada, Mexico, the Caribbean, Latin America, South America and the Middle East

EDUCATION

Cornell University, School of Hotel Administration

Ithaca, New York

Bachelor of Science

Graduated January 1983

University of Michigan, School of Industrial Engineering

Ann Arbor, Michigan

Unfinished Degree

September 1977 – January 1980

HONORS AND AWARDS

Hospitality Executive Exchange Golden Pineapple Hall of Fame Award (October 2019)

Fred Tibbitts & Associates Award of Lifetime Excellence (November 2018)

Free Flow Wines Keggy Ambassador Award (October 2018)

Fred Tibbitts & Associates North American Operator of the Year (November 2012)

BEVERAGE INDUSTRY BOARDS

Cheers Magazine Advisory Board, VIBE Advisory Board